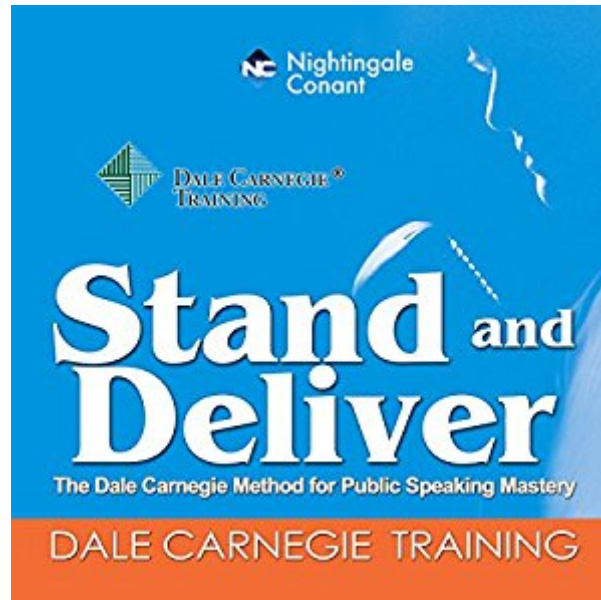




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Stand And Deliver



Synopsis

Uncover the prized communication secrets of US presidents, CEOs, and successful people everywhere with Stand and Deliver! As Dale Carnegie himself and the many thousands of people who have used his methods to achieve huge success know, ALL communication is public speaking - which is why Dale Carnegie Training's public speaking course is the single most popular, powerful, and effective one they have ever offered. Stand and Deliver is based on this world-renowned course and contains the SAME core information people pay thousands of dollars and spend weeks of their time to get. Stand and Deliver gives YOU everything you need to know to become an incredibly poised, polished, masterful communicator. Someone who can hold an audience of one, 10, or 1,000 in the palm of your hand from the first word you speak to them until the last. In Stand and Deliver, you will learn... How to identify your authentic self so that you project an original and unique style How to win over any audience in one minute A five-point checklist to run through immediately before a presentation that will make stage fright disappear A powerful tactic for getting your listeners to act the way you want them to (works equally well with colleagues, children...anyone you talk to!) The renowned "Magic Formula" technique - a no-fail three-step process that will ensure your listeners not only remember what you say but make immediate and positive changes based on it The secrets to handling hostile or potentially embarrassing questions with ease and professionalism And so much more Stand and Deliver is packed stem to stern with tips, strategies, and secrets you can use immediately to begin dramatically improving all of your communications. You'll be surprised and thrilled by how frequently you find yourself reaching into this amazing arsenal of techniques to help you achieve your goals and what an enormous impact they will have on every facet of your life.

Book Information

Audible Audio Edition

Listening Length: 4 hours 58 minutes

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Version: Original recording

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Best Sellers Rank: #289 in Books > Audible Audiobooks > Nonfiction > Language Arts &

Disciplines #409 in Books > Reference > Words, Language & Grammar > Public Speaking

Customer Reviews

This audio CD series is generally well-produced and organized. The content is essentially a mini-course introduction to the topic of public speaking. I bought it with the idea of listening to it during my morning commute, and it served that purpose nicely. In terms of criticism, three things come to mind: 1. The material feels a little bit dated. I can't quite pinpoint it - the stories, the music, the narrator - the presentation just feels like it is from the early 1980's. 2. The material is not really that original. You would get nearly identical information from any general introduction to public speaking. I didn't see much unique value to this product. 3. The program is a little disjointed. It comes across as a well-organized list of do's and don'ts. I enjoyed the product, but I would not recommend it. If I had the money to spend over again, I would look for a product that offered more unique value with less focus on tired and well-known information.

I agree with the previous reviewer that there is little new information in this audiobook. If you have already read or worked through other books/courses/audiobooks on public speaking, then you will be familiar with much of the content. But if this is your first study of public speaking then, for your dollar, there are few better ways to begin. This is a solid, compact course that will not set you back a few hundred bucks. I bought this audiobook as someone who has to speak and present in front of large groups on a regular basis, and who also has to teach public speaking to highschoolers for debate, speech contest and presentation. It has been extremely useful for me.

As with other Carnegie products, this is first rate.

it does exactly what I wanted it to do. It is exactly what they said it would be. Thank you!

Prefer "How to Develop Self-Confidence And Influence People By Public Speaking" book much much better. Sound more Dale Carnegie Way. Hope there can be an Audiobook version of it just like "How To Win Friends and Influence People". This "Stand and Deliver" Audiobook is not outstanding. It does not preach enough Dale Carnegie way in public speaking. Far from it. Too common sensical and not insightful enough. The narrator's voice is stiff and unnatural. There are nothing wow or exciting new from this Audiobook. Many theories and practices were well told in other public speaking literature or audiobooks. Try "You Are the Message", "10 Days ..Confidence

in Public Speaking" and "Articulate Executive". Far better and stimulating. A bit disappointed, and this Audiobook claims itself to be the best "Science of Public Speaking", the most comprehensive audio program. An overstatement, especially to veteran public speaking masters and audiobooks listeners.

I haven't heard to give a review>

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